

## **GEOETHICAL DECISION MAKING AND RESPONSIBILITY**

NEMCOVÁ, LIDMILA, University of Economics, Prague, Czech Republic

Geoethics as a new discipline consists of two inseparable parts: theoretical and practical one. Especially practical (mostly negative) experiences with exploitation of nonrenewable mineral resources have shown the necessity to continue in developing geoethics with the aim to find appropriate new solutions for the next millenium. Decision making process at any level should be accompanied by the personal and corporate responsibility for any possible consequence of any decision. Max Weber ideas are valid until nowadays. Various recently developed theories (e.g. corporate citizenship, stakeholder theory etc.) can be successfully applied in the practical life including geoethics. Several case studies on geoethical dilemmas will be presented: one of them represents a social consensus, another gives an example of a wrong decision, the third one describes the behaviour of some foreign investors in countries in transition to the market economy. What about a vision of the future? Challenges and risks resulting from the actual practice generate geoethical dilemmas for the next century and millenium. We have to label them satisfactorily clearly. Individuals and institutions must be ready to solve them efficiently. The principles of the human partnership, solidarity and sustainability should be used when solving geoethical problems. Is it not the responsibility of earth scientists to create instruments for monitoring and controlling both transnational and local political manoeuvres which might result in heavy dangers for the life of future generations?